

**DRIVING
AWAY
HUNGER**

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THURSDAY, SEPTEMBER 24, 2026

EASTSIDE SCRAPYARD

**1416 E. NINTH ST. | EAST VILLAGE
LITTLE ROCK, ARKANSAS
6:00 PM - 9:00 PM**

RESCUE. NOURISH. SUSTAIN.

FEEDING PEOPLE, NOT LANDFILLS

TURNING EXCESS INTO ACCESS

Since 1989, Potluck Food Rescue has been the bridge between abundance and need in Central Arkansas. Today, our mission has expanded from simple food rescue to building a sustainable, zero-waste food system.

We manage a high-efficiency operation that redirects millions of pounds of high-quality, nutritious food from restaurants, grocers and wholesalers directly to the people who need it most. By using our new Potluck Food Rescue app to empower a fleet of volunteer "Food Rescue Heroes," we are now able to reach more neighborhoods quicker than ever before.

Beyond redistribution, Potluck is leading the way in environmental stewardship. When food is truly inedible, we divert it into regenerative composting systems that nourish local community gardens, ensuring that nothing we touch ever reaches a landfill.

FOOD FOR THOUGHT

1,396,276

POUNDS RESCUED AND REDISTRIBUTED

2,227,470

POUNDS OF CO2 EMISSIONS PREVENTED

1,163,563

MEALS PROVIDED

60,000+

POUNDS OF REGENERATIVE LANDFILL DIVERSION

\$2,680,000+

GROCERY COSTS SAVED FOR LOCAL NONPROFITS

2025 IMPACT

WHY DRIVING AWAY HUNGER?

Driving Away Hunger is Potluck's largest fundraising event each year. This annual event provides crucial funding to continue the much-needed work in Central Arkansas. Potluck's support comes primarily from foundations, grants, and individual donations. Arkansas already has the highest percentage of people facing food insecurity in the country, so with rising costs of food, fuel, and household items, Potluck's mission is more important than ever to those we serve. Driving Away Hunger is the engine behind Potluck's mission. As Arkansas faces the highest food insecurity rate in the nation, your support is more than a donation, it is a direct investment in a sustainable, zero-waste food system for Central Arkansas! Join us for a relaxed evening at Downtown Little Rock's newest event venue, the Eastside Scrapyard! Featuring a night of great music, tastings from some of the best local restaurants, as well as a fantastic silent auction: don't miss your chance to Drive Away Hunger with Potluck!

OUR PROGRAMS

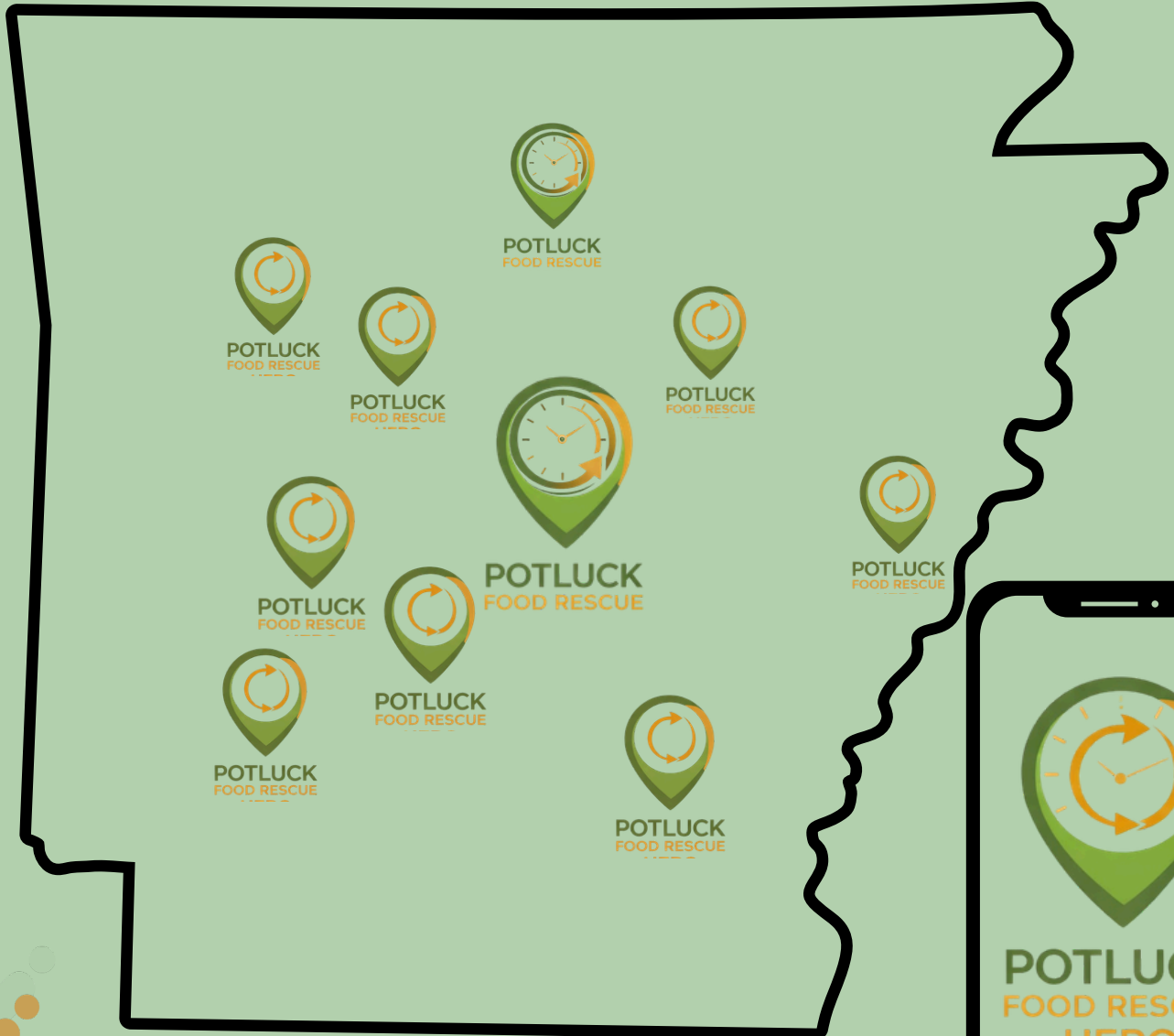


**NO COST
MARKETS**

DIGNIFIED FOOD ACCESS



COOL-AID



**RAPID
FOOD
RECOVERY**

SPONSORSHIP LEVELS

Head of the Table

- Presenting Sponsor for Driving Away Hunger
- Premier Sponsor recognition on all event-related marketing and promotional material
- Individual Sponsor post on event social media
- Exclusive Sponsor branded centerpieces on all event dining tables
- 20 complimentary tickets to event
- Sponsorship recognition in post event marketing materials

The tax-deductible portion of this level is \$9,000

\$10,000

Harvest Champion

- Premier Sponsor recognition on all event-related marketing and promotional material
- Individual Sponsor post on event social media
- Sponsor branding on event bars
- 16 complimentary tickets to event
- Sponsorship recognition in post event marketing materials

The tax-deductible portion of this level is \$6,700

\$7,500

Shelf Sustainer

- Prominent Sponsor recognition on all event-related marketing and promotional material
- Individual Sponsor post on event social media
- Sponsor branding for Silent Auction
- 12 complimentary tickets to event
- Sponsorship recognition in post event marketing materials

The tax-deductible portion of this level is \$4,400

\$5,000

SPONSORSHIP LEVELS

Pantry Patron

- Prominent Sponsor recognition on all event-related marketing and promotional material
- Inclusion in Sponsor post on event social media
- 8 complimentary tickets to event
- Sponsorship recognition in post event marketing materials

The tax-deductible portion of this level is \$2,100

\$2,500

Dinner Defender

- Sponsor recognition on all event-related marketing and promotional material
- Inclusion in Sponsor post on event social media
- 6 complimentary tickets to event
- Sponsorship recognition in post event marketing materials

The tax-deductible portion of this level is \$1,200

\$1,500

Hunger Hero

- Sponsor recognition on all event-related marketing and promotional material
- Inclusion in Sponsor post on event social media
- 2 complimentary tickets to event
- Sponsorship recognition in post event marketing materials

The tax-deductible portion of this level is \$400

\$500




**READY FOR THE FOOD FIGHT?
SCAN BELOW TO JOIN US IN THE
FIGHT AGAINST HUNGER IN
CENTRAL ARKANSAS!**





POT
LUCK
FOOD RESCUE
FOR ARKANSAS



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